



New York Amsterdam News, Old and New

By New York Amsterdam News

Editor's note: During Black History Month, we at Small Business Exchange Northeast would like to recognize the incomparable work of New York Amsterdam News in reporting that history, and continuing to do so, for more than a century. This article reproduces the "About Us" page on their website, which we encourage you to visit: www.amsterdamnews.com. You may also wish to consider subscribing.

The *New York Amsterdam News* was started more than a century ago, with a \$10 investment. It has gone on to become one of the most important Black newspapers in the country and today remains one of the most influential Black-owned and -operated media businesses in the nation, if not the world.

On December 4, 1909, James H. Anderson put out the first edition of the *Amsterdam News* with six sheets of paper, a lead pencil, a dressmaker's table, and that \$10 investment. The *Amsterdam News* was one of only fifty Black newspapers

in the country at that time. Copies were sold for two cents apiece from his home at 132 West 65th Street in Manhattan. The paper was named after the avenue where Anderson lived in New York's San Juan Hill section of Manhattan.

By 1910, as Blacks began the Great Exodus from the South, moving into big cities like Chicago, Philadelphia, and New York's Village of Harlem, so grew the success of the *Amsterdam News*, so much so that Anderson soon moved the paper uptown to 17 West 135th Street. Still growing, the *AmNews* moved again in 1916 to 2293 Seventh Avenue. The next move came in 1938 to 2271 Seventh Avenue until, in the early 1940s, it relocated to its present address at 2340 Frederick Douglass Boulevard in Harlem.

In 1926, publisher Edward Warren's wife, Sadie, purchased the paper. It struggled for survival until 1935, when it was bought by two of the nation's foremost Black entrepreneurs, Dr. Cielan Bethan Powell and Dr. Phillip M. H. Savory of the Powell Savory Corporation. Powell assumed the role of publisher. During Powell's tenure, the *Amsterdam News* expanded its reach, reporting not only on



local stories that were important to the Black community, but national news stories as well. The *AmNews* reported on the fight for equality during the Jim Crow era, the events of the Civil Rights Movement, the Montgomery Bus Boycott,

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

[Click to read more](#)

Sub-Bid Requests


 George Harms Construction is seeking DBE suppliers, subcontractors
[Click for details](#)


GREEN LINE EXTENSION PROJECT
SEEKING DBE FIRMS FOR SUBCONTRACTING OPPORTUNITIES
[REGISTER NOW](#)

GLXC IS WILLING TO ASSIST DBE SUBCONTRACTORS AND SUPPLIERS IN OBTAINING ACCESS TO BONDS, LINES OF CREDIT AND INSURANCE.
FOR REQUESTS OR ASSISTANCE: Alexandra.Cann@GLXConstruct.com

SKANSKA
 SKANSKA USA CIVIL
IS SOLICITING COST PROPOSALS FROM NEW YORK STATE CERTIFIED M/WBE AND NEW YORK STATE SDVOB SUBCONTRACTORS AND VENDORS
ADA Westchester Square Station, Pelham Line Line Project
MTA NYCT Contract No. A-37150K
Bid Date: March 3, 2020
Many bidding opportunities are available:
 Reinforcement / Concrete Topping Slabs / Concrete Floor Rehabilitation / Restoration of Concrete / Unit Masonry / Structural Steel / Miscellaneous Metals / Metal Assemblies / Aluminum Work / Metal Wall Panels / Windscreen Panels / Fiberglass Sandboxes—Stations / Tight Board Fence / Carpentry / Platform Edge Strip / Architectural Woodwork / Membrane Waterproofing / Hollow Metal Work / Hardware / Platform Windscreen—Stations / Rolling Doors / Glass and Glazing / Acoustic Treatment for Ceiling / Detectable Warning Strip / Porcelain Tile Floors—Stations / Mosaic Tile Band—Stations / Gypsum Wallboard / Painting / Toilet Accessories / Toilet Partitions / Trash Receptacles / Signage / Metal Lockers Locker Room Furnishings / Stainless Steel Benches—Stations / Security Mirrors / Furniture / Installation of Artwork—Mosaic / Photoluminescent Egress Path Markings / Bird Deterrent Systems / Free Standing Map—Stations / Traction Elevators / HVAC / Plumbing Work—Stations / Fire Protection / Station Electrical Work / Wire and Cable / Communication Work / Fiber Optics Work / Dumpsters / Field Office Equipment / Survey / Testing and Inspections.
 If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com • EOE/M/F/Vet/Disabled

SKANSKA
 SKANSKA USA CIVIL
IS SOLICITING COST PROPOSALS FROM NEW YORK STATE CERTIFIED DBE AND NEW YORK SB SUBCONTRACTORS/VENDORS FOR:
Amtrak NYP Platform Upgrade Project, New York Penn Station
Amtrak Contract
Bid Date: March 4, 2020
Description of Project: Improvements to platforms 3, 4, 5, 6, 7, and 8 located at New York Penn Station. The work will require the execution of the following major activities: a) replace tactile platform edges, b) coat platform walking surfaces with performance coating, c) refinish walls and columns, including platform vertical surface recoating, d) remove existing lighting fixtures and install new retrofitted LED lighting fixtures, e) remove existing wayfinding signs and replace with new wayfinding signs. **Many bidding opportunities are available.**
 If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Julia.Omanoff@skanska.com • EOE/M/F/Vet/Disabled

SMALL BUSINESS EXCHANGE NORTHEAST
SBE OUTREACH SERVICES
 With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.
Advertisements
 Placed in various Small Business Exchange Northeast digital publications each month, and at www.sbenortheast.com
Fax, Email, and Postal Solicitations
 Targeted mailings sent to businesses chosen according to your criteria
Live Call Center Follow-Up
 Telephone follow-up calls using a script of five questions that you define
Computer Generated Reports
 Complete documentation that will fit right into your proposal, along with a list of interested firms to contact
Special Services
 Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building
Call for more information: 800-800-8534


NORTHEAST EVENTS FOR YOUR BUSINESS

2020
How to Become a GSA Federal Supply Schedule Holder and Government Contracting 101
Wednesday, February 12, 2020, 10:00 am–12:30 pm
Thomas P. O'Neill Jr. Federal Building, 10 Causeway Street, 1st Floor, Boston, MA
Main Sponsor(s): US Small Business Administration, Massachusetts Small Business Development Center
Contact: Stephen Edmonds, 781-801-3036, sedmonds@umass.edu
Fee: Free; registration required
 This free one-day workshop is designed to encourage and support small businesses interested in obtaining a General Services Administration (GSA) Federal Supply Schedule contract to learn more about contracting opportunities, the procurement process, and resources available. Not sure which solicitation applies to your product or service? Refer to GSA's Schedules e-Library website in order to view or download solicitations. Before attending the workshop, please review the GSA Multiple Award Schedule (MAS) Program and the GSA Vendor Tool Box (links available at vsc.gsa.gov). Please direct questions regarding the GSA MAS Program to the GSA MAS Helpdesk by phone at 800-488-3111 or by email at mashelpdesk@gsa.gov.
Preventing People Problems: HR Basics for Small Business
Wednesday, February 19, 2020, 6:00 pm–8:00 pm
Baruch College, 55 Lexington Avenue, Suite 2-140, New York, NY
Main Sponsor(s): US Small Business Administration, Midtown Manhattan SBDC
Contact: Gernely Almonte, 646-312-4790, sbdc@baruch.cuny.edu
Fee: Free; registration required
 Having employees is exciting, but there are many ways it can go wrong. Join us to learn: what you shouldn't say in a job ad, employees versus independent contractors, paying hourly or salary, employment contracts and offer letters, providing employee benefits, non-competes and non-solicitation agreements, and more! In addition to "best practices," we will discuss federal and New York specific requirements.
Understanding Your Financial Statements
Tuesday, February 25, 2020, 9:00 am–11:00 am
Greater Newport Chamber of Commerce, 513 Broadway, Newport, RI
Main Sponsor(s): Greater Newport Chamber of Commerce
Contact: Kate Grotteberg, 401-847-1608, kate@newportchamber.com
Fee: Free; registration required
 So you own a small business but you aren't an expert in accounting . . . so what? That doesn't mean you should only learn about the financial health of your business when you get your yearly financials from your CPA. Understanding what your financial statements are telling you can help you make stronger, real-time business decisions. It is imperative as a business owner to have at least a basic understanding of the financial side of your business on a regular basis. Join our experts as they guide you through various financial statements and terms, and show you how to become a more savvy business owner.